

APPLETON, *A* PARSONS & CO., Inc.

52 Vanderbilt Avenue, New York 17, N.Y.

June 9, 1947

Dear Herb:

Enclosed is a proof of the "Planned Chaos" order card in your version.

If you care to do any refining on the design, may I suggest that you make the price read, "65 cents," so as to get two full even lines without the widow on "postpaid."

On the body paragraphs at the right, I resorted to long indentions in order to get enough lines to fill the card. Slightly more copy, two or three words in each paragraph, would permit flush paragraphs, which I'd prefer. But that is up to you as the author.

A proof of the mailing label is also enclosed. What is the quantity on that?

Cordially yours,



George Salomon

Mr. H. C. Cornuelle  
Assistant to the President  
The Foundation for Economic Education, Inc.  
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