

May 18, 1965

Mr. Geoffrey Sowers
Sowers Printing Company
Lebanon, Pennsylvania

Dear Geoff:

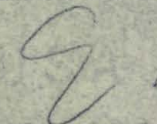
Attached are corrected page proofs of THE FREE MARKET
They look very well.

Still a few corrections to be made. And proofs of title
page and chapter heads.

Yes, the cloth we decided on was Oxford 2105.

For PLANNED CHAOS, we like the Beckett bamboo.
"Reprinted 1961, 1965" line OK. Thanks.

Sincerely,



Eleanor B. Orsini

PS. How much extra would it cost to put a headband on
Mr. Read's book? I sure think it adds a nice finishing
touch.



SOWERS PRINTING COMPANY

TENTH STREET AND READING RAILROAD / LEBANON, PENNSYLVANIA 17042 / (717) 272-6667

EDWIN U. SOWERS, 2d
President and Treasurer
GEOFFREY L. SOWERS
Vice President
EDWARD M. SCHWEPPENHEISER
Secretary

May 17, 1965

Mrs. Eleanor B. Orsini
The Foundation for Economic Education
30 South Broadway
Irvington-On-Hudson, New York

Dear Mrs. Orsini:

I am enclosing 2 samples of cover stock for PLANNED CHAOS.

We have just found out that the old shade is available, however, the minimum quantity that can be ordered is substantially more than is required for your book.

On the copyright notice, we are changing the last line to read "Reprinted 1961, 1965." Okay?

Very sincerely yours,

SOWERS PRINTING COMPANY

Geoffrey L. Sowers
Vice President

GLS/acg

enclosures

*PLP
any chance?*

OK?



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EDWIN U. SOWERS, 2d
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GEOFFREY L. SOWERS
Vice President

EDWARD M. SCHWEPPEHEISER
Secretary

May 14, 1965

Mrs. Eleanor B. Orsini
The Foundation for Economic Education
30 South Broadway
Irvington-On-Hudson, New York

Dear Mrs. Orsini:

Thank you for calling us today giving the okay to proceed with printing 5,000 copies of PLANNED CHAOS.

Before ordering the cover stock, we will submit samples.

I have checked our quote with the figures on The Tariff Idea and can now give you some explanation of the difference in price; Chaos is a larger trim size, 16 additional pages, and the colored cover stock is more expensive.

Naturally, if we find that we have estimated too high, we will reduce our price when billing.

Very sincerely yours,

SOWERS PRINTING COMPANY


Geoffrey L. Sowers
Vice President

GLS/acg



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May 13, 1965

EDWIN U. SOWERS, 2d
President and Treasurer

GEOFFREY L. SOWERS
Vice President

EDWARD M. SCHWEPPENHEISER
Secretary

Mrs. Eleanor B. Orsini
The Foundation for Economic Education
30 South Broadway
Irvington-On-Hudson, New York

Dear Mrs. Orsini:

Thank you for asking us to give you a figure on a reprint
for PLANNED CHAOS.

All specifications will be the same as the printing we did
for you in 1961. However, there is some possibility that
we cannot get the same shade of tan for the cover. We are
checking on this now.

We are pleased to quote as follows:

| | |
|---------------------------------|---------------------------|
| 5,000 copies, paper bound,..... | \$1,625 (\$.32-1/2/book) |
| 1,000 additional..... | 275 |

Very sincerely yours,

SOWERS PRINTING COMPANY

Geoffrey L. Sowers
Vice President

GLS/acg

Order #5898