

NATIONAL COTTON COUNCIL OF AMERICA

POST OFFICE
BOX 18



MEMPHIS 1,
TENNESSEE

January 9, 1952

Dr. Paul Poirot
Foundation for Economic Education
Irvington-on-Hudson, New York

Dear Paul:

ack. 1-11-52
PLP

What happened I do not know, but your letter of December 5 has just arrived. In fact, it followed by three days the delivery of the first shipment of the completed booklets, and by four days the receipt of the complete shipment of the enclosure cards. All of which proves that a lot of things will answer themselves if one can just stay away from a shorthand pad, i.e. I now agree entirely with the two suggested changes asked about in the first paragraph of your letter, and I also think it would be nice to send the 15,000 cards since they already are here.

While it won't be quite as much trouble to go back and dig out all the documentation as it was to write the original manuscript, I am not going to be able to get started on it this morning. We will have to get at this by degrees, and in the meantime suggest that you wire or write in a hurry if you get some hot and insistent request regarding any particular item.

I have read the entire booklet in one continuous sitting, and I frankly think that we improved substantially on the original manuscript without any damage to either continuity or "sell". I certainly appreciate the time and thought you put on this, and the effective contribution you made.

Sincerely yours,


Ed Lipscomb

EL:em

NATIONAL COTTON COUNCIL OF AMERICA

POST OFFICE
BOX 18



MEMPHIS 1.
TENNESSEE

December 17, 1951

Dr. Paul Poirot
Foundation for Economic Education
Irvington-on-Hudson, New York

Dear Paul:

Enclosed are the galley proofs which your printer sent to the Vanderbilt Hotel on Friday afternoon. May I compliment him on a good, clean job.

Any marks I have made on the proofs will be readily self-explanatory, except for the following:

1. In attempting to get the Cotton Council back into the forefront of the editor's note, I seem to have reversed the previous situation so that now the Public Relations Society is left rather dangling. On the proof I have suggested one way in which I believe this little situation can be remedied. I have read this to the executive vice president of the Society, and he likes it. An option would be simply to make the second sentence read, "He is serving as president of the Public Relations Society of America for 1952".
2. I feel I should explain the "office changes" on galleys 4 and 9. In both cases, changes which we made in the manuscript have thrown a word into the text twice in close proximity and the substitution of words I have indicated on the galleys seems to smooth things up a bit.
3. I did not do any marking on the galley, but inasmuch as initial distribution is planned for January, 1952, I am still wondering if this date could be shown on the inside of the front cover instead of December, 1951. The same of course would apply to the copyright.

I had a chance to show these proofs to a couple of our Council officials who were in town during the week end. Both seemed very much pleased at the results of our mutual efforts. The result is that the copies mailed from here will be accompanied by a personal note from the president of the organization, who in our case is not a staff man. I think that procedure may be helpful in getting some additional distribution.

I plan to be in Memphis until about the middle of January, so if there is anything we need to discuss further, you can call me here.

Wishing for you a delightful Christmas, and with best regards, I am

Sincerely yours,


Ed Lipscomb

EL:em