

Biographical Data

ED LIPSCOMB

Business History

Director of Public Relations, National Cotton Council of America*, Memphis, Tennessee (offices also New York and Washington)	1942-
Director, Sales Promotion Division, National Cotton Council	1939-
Director, Mississippi Advertising Commission	1936-1939
Managing Editor, Gulf Coast Guide, Gulfport, Mississippi	1931-1936
Editorial Staff, Gulf Coast Guide	1927-1931
Asst. to Professor of English, University of Mississippi	1925-1927

Related Business and Organizational Activities

Vice President, Public Relations Society of America

Advertising Advisory Committee, Textile Bag Manufacturers Association

Advertising Advisory Committee, Canvas Awning Institute

Member, Chicago Press Club, Memphis Advertising Club, Memphis Executives Club

Former Secretary, Louisiana-Mississippi-West Tennessee District, Kiwanis International

Former Secretary, Gulf Coast Press Association

Activity as Writer and Speaker

Author -- "Grassroots Public Relations for Agriculture"

Writer -- Newspaper and magazine articles ... manuscripts for agricultural and political speakers ... booklets and sales literature

* Winner of Public Relations News Annual Achievement Award (1950)
Winner of "Community Programs" Honor Medal awarded by Freedoms Foundation (1950)

Speaker -- Extensive experience as speaker before agricultural and professional groups at state, regional, and national levels -- Awarded "Public Addresses" Honor Medal by Freedoms Foundation (1950) -- Recent engagements include (for example):

National Council of Farmer Cooperatives

Associated Women of the American Farm Bureau Federation

Southern Farm Bureau Training School

State farm meetings -- Florida, Texas, Oklahoma, New Mexico, Missouri, California, Georgia, et al.

Agricultural Publishers Association

Women's Auxiliary of the American Medical Association

American Medical Association Conference on Rural Health

National Cotton Compress and Cotton Warehouse Association

Public Relations clinics and seminars at Los Angeles, Houston, St. Louis, Memphis, et al.

Students or extension groups at University of Toronto, Tulane, University of Mississippi, Texas Christian University, Louisiana State University, et al.

Personal Data

Full Name: Edward Lowndes Lipscomb

Born: Hollandale, Mississippi, September 27, 1906, son of Rev. and Mrs. Thomas H. Lipscomb

High School: Columbus, Mississippi, and West Point, Mississippi (graduate West Point)

College: University of Mississippi (4-year average B plus)

College Activities: Editor, student newspaper; founder, University of Mississippi chapter, Beta Theta Pi; intercollegiate tennis team; earned expenses through establishment of shoe repair business and student sales agency

Family: Wife (nee Cornelia Loper) and three daughters

Residence: 253 North McLean, Memphis 12, Tennessee, Telephone 2-3915

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