

February 14, 1955

Harbridge Printing  
225 Varrick Street  
New York 14, New York

Attention: Mr. Cass Ronkin

Dear Mr. Ronkin:

I am returning copy on "Competition...Yes But."  
Please page and send me three sets of proofs.

We seem to have run into quite a bit of trouble with this. I asked to have it cast to see if it would run to 16 pages. It runs to 24 pages. Therefore, we will have to change the style. I have sent stype proofs for the changes.

All the footnotes will have to be reset. We always run our footnotes in small type flush left. I do not think the footnotes should be in a larger face type than the quotes. If there is any question at all, please call me before going ahead as it looks now as if we will run the job as soon as the proofs are OK'd.

Cordially,

GEM/kqb  
Enc. Proofs  
Att.

Grace E. Mahon

P.S. There will be 2500 copies of this article run for the J. C. Penney Co. There will be a special edited note which is attached.