

A COMPLETE SERVICE EMBRACING
PLANNING, VISUALIZING, ART WORK
ENGRAVING AND PRINTING PRODUCTION



PRINTING CRAFTS BUILDING
461 EIGHTH AVENUE, AT 34TH STREET
NEW YORK CITY • CHICKERING 4-4883

January 30 1947
J 9863

Mr. Herbert C. Cornuelle
The Foundation for Economic Education
Irvington-on-Hudson, New York

Dear Mr. Corcuelle:

Re: Reprint of "Briefly"

While we have a fairly good supply of the White Suede Wove paper on hand in the 25 x 38 size sheet, we find that to cut the paper for the reprint of 25,000 copies of "Briefly" from this stock would entail a nasty waste, and as paper is so precious these days, I figured we would try to get a size sheet that would cut to better advantage--as we did on the original run of 60,000 copies of "Briefly."

Now I find that the sheet we used on the original run, which was a 35 x 45 size and cut with no waste, is out of the market, nobody seems to have any of it, either in New York or Philadelphia. But we have the good fortune of finding sufficient of the identical paper (Suede Wove Book) in the India tint and we immediately placed a "hold order" on enough stock for the 25,000 "Briefly" pamphlets. *OK*

Enclosed is a sample of this India stock. It would certainly look better than the flat white stock did, and I think it would look good with the blue printing on the India tint.

If it appears O.K. with you please call us on the telephone as they will not hold this stock for any length of time and we know you want this job as quickly as possible.

Very truly yours,

Joseph D. McGuire
Joseph D. McGuire, President
Press of Joseph D. McGuire, Inc.

*Handled
by phone
H*

jdm/vm