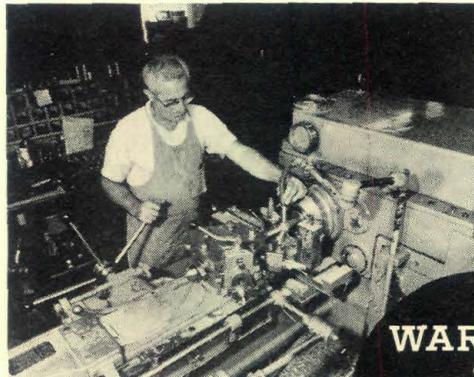


“There is no free lunch”

YOU may think your union leaders can get you something for nothing, but they can't. The chart proves it. *The more the wage cost of a product, the more the price of that product has to be.*

But workers *can* get more wages without paying it all back in higher cost of living . . . *produce as efficiently as possible and so keep costs (and prices) down.*

Answer to that is modern machines manned by workmen who understand their responsibility to use those machines to the best of their ability.



The operating ease of Warner & Swasey Turret Lathes helps machinists produce accurate parts faster.

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YOU CAN PRODUCE IT BETTER, FASTER, FOR LESS WITH WARNER & SWASEY MACHINE TOOLS, TEXTILE MACHINERY, CONSTRUCTION EQUIPMENT

We mass-produce almost everything in this country

—except character

IT used to be that when you wanted something, you worked to earn it. Now you stage a riot to get it given to you at someone else's expense.

If your father or grandfather lost his job, he took whatever work he could get, and he went (probably walked miles) to where there *was* work — *any* honest work — being done. Now hordes of relief "clients" refuse a job unless it is to their liking, and they demand the job be brought to them in their community.

This nation was built by immigrants (beginning in the 1600's and earlier) who struggled here for opportunity, and would have scorned the false idea of "something for nothing". Now it seems to be an almost universal (and all-too-often the only) ambition.

It used to take a lifetime of gruelling work and scrimping for a family or a country to earn a little surplus, a taste of security. Now mobs of stupid "students" and whole "emerging nations" demand they be given it, out of *your* earnings and with no effort on their part.

"Minority groups" all over the earth seem to think the world owes them everything they want. So vicious destructiveness makes necessary higher taxes to pay for more police to protect decent citizens; higher taxes for playgrounds and parks which hoodlums promptly make unsafe; higher taxes for schooling for gangs who don't seem to want or are unable to be educated. The minority groups whose rights no one seems to consider are the taxpayers and decent citizens — who may have been pampering evil too long.



The Hopto® hydraulic backhoe digging a drainage trench for a southern construction company.

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The words men live by—

Patriotism
Loyalty
Self-respect
Decency
Honor
Work

THESSE are the labels of the ideals which built this country, saved the world, still feed the hungry and support the old and sick. These things are the only hope of the future.

Courts may seem to condone treason, labor leaders downgrade hard work, theaters show filth, politicians smirk at dishonor, and too many sneer at self-respect.

But in spite of all these, there are still hundreds of thousands of Boy Scouts and Girl Scouts; thousands who work without pay for Red Cross and Family Service; there is still Junior Achievement; there are churches so crowded they hold two services every

Sunday; still Americans who volunteer for dangerous action in the Armed Services; still hundreds of thousands too self-respecting to go on relief so long as they can get any work of any kind; there are still countless boys who get up at 5 in the morning to carry newspapers or shovel snow or run errands; still hundreds of thousands of men and women who do *two* jobs so they can help buy an education for a son or a home for old parents.

Yes, somehow, in spite of the greedy who want something for nothing, most of America is still the land of the free and the home of the brave. *Don't anyone dare try to change it.*



Production-line speed, accuracy and costs are obtained in short-run production with the turret punch presses made by the Wiedemann Division of Warner & Swasey.

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