

# Where is that country we used to know?

**I**N the America of yesterday you paid your debts as quickly as possible, and went without things, to do it.

You disciplined your children—but disciplined yourself, first.

You spent less than you earned, and demanded your government do the same.

You went to church, your children to Sunday School, you held daily prayers—and no court would have dared to interpose any law into your private religion.

You would have been horrified at (and quick to change) men in high places who

made “deals”.

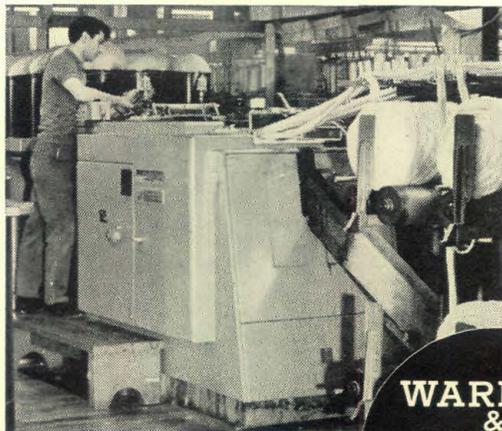
You expected to prosper only by doing a better and better job.

You obeyed the law—but took active enough part in government to see that the laws were just.

You “walked softly but carried a big stick”.

And *that* was the *character* which brought this country victory in three wars in your lifetime, built it back from a shattering depression, and fed and saved the civilized world.

Is there enough of it left, to do it again?



*Wool fibers being prepared  
on Warner & Swasey  
SERVO-DRAFTER Automatic  
Leveling Draw Frame prior to  
twisting into yarn.*

**WARNER  
&  
SWASEY**  
*Cleveland*

PRECISION  
MACHINERY  
SINCE 1880

# The greatest War on Poverty is a successful corporation

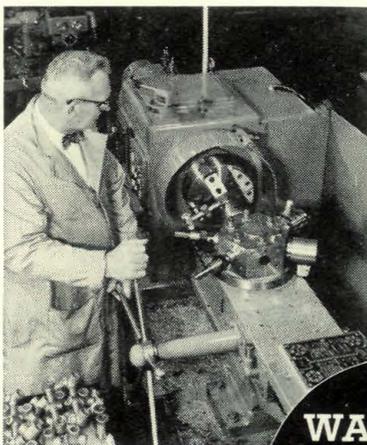
**H**UNDREDS—often thousands—of people did without things they wanted, saved their money, bought machines with it, hired men to run the machines, sold the products at a profit so they could buy more machines and hire more men and sell more products and make more profit.

That is what every well managed corporation does, and the bigger it is, the more anti-poverty war it can wage. And the corporation doesn't *take* taxes, it *pays* them—as well as providing jobs.

So anyone or anything that interferes with profit and savings (slow-down, featherbedding, excessive taxes, unearned wage increases, government hostility) —helps kill the only thing which can provide jobs and decrease poverty.

---

Government cannot create prosperity. *Profit* invested in better machines so efficiently operated they create *more* profit is the one and only way to win the war everyone wants to win—the war on poverty and unemployment.



*Warner & Swasey fast handling Turret Lathe extensively used in brass industry.*

**WARNER  
&  
SWASEY**  
*Cleveland*  
PRECISION  
MACHINERY  
SINCE 1880

YOU CAN PRODUCE IT BETTER, FASTER, FOR LESS WITH WARNER & SWASEY MACHINE TOOLS, TEXTILE MACHINERY, CONSTRUCTION EQUIPMENT

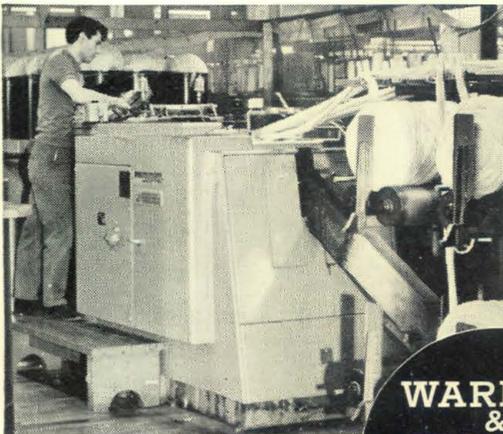
# Who says the Chinese and Russians are enemies (of each other)?

The Chinese and Russians.

But, when did either one of them ever *prove* he could be believed, in dealings with the rest of the world? (It is said that of the scores of agreements with the United States, Russia has already violated 95% of them.)

The verbal war of Russia and China could be for the purpose of confusing and misleading us, to get us to help one of them, which would actually help both.

When two huge grindstones clash, it may be for the purpose of crushing something between them. One hundred and fifty-seven thousand American casualties proved that in Korea.



Wool fibers being prepared  
on Warner & Swasey  
SERVO-DRAFTER Automatic  
Leveling Draw Frame prior to  
twisting into yarn.



# Something not quite straight today can become fatally crooked tomorrow

Surveyors know that the mistake of the smallest fraction of an inch at the eye of the transit operator will make a dangerous error yards wide, a few miles down the road.

**P**RESSURING your Congressman to spend even a little "Federal" money in your district could mean temporary prosperity for your county—and add up to bankruptcy for your country.

Bowing and scraping to greedy groups abroad because it might get you votes at home can lose allies for America, and be the difference between life or death for your country some day.

We feed our enemies, because "it's the decent thing to do". Today's tiger cub, well fed, can tear you apart tomorrow.

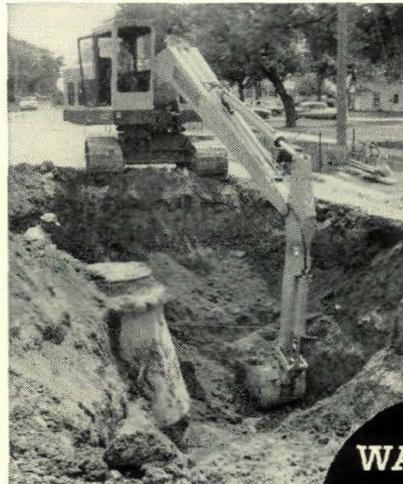
Your ear to the ground for the whisper of security might mean you wouldn't hear the rumble of a coming nuclear blast which could kill you and your nation.

No future worth living can be reached by compromising today with the truth, with honor.

Either we go back to the principles of courage, decency, self-respect—the principles which built this nation—or we accept the slightly dishonest, the expedient, the compromise, the "practical"—which so many seem to want, and which can not help but seal the death of this nation, and of all who accept it.

There is no middle ground. Either we believe in this country, the principles which built it, or we do not. And if we do not, *if we are not willing* to sacrifice self for principle, then

God Save America.



*The Hopto® 500 hydraulic backhoe working on a sewer project in a midwestern town.*

**WARNER  
&  
SWASEY**  
Cleveland

PRECISION  
MACHINERY  
SINCE 1880

YOU CAN PRODUCE IT BETTER, FASTER, FOR LESS WITH WARNER & SWASEY MACHINE TOOLS, TEXTILE MACHINERY, CONSTRUCTION EQUIPMENT