

The alarm is ringing.

It's time to wake up and  
**GET TO WORK**

The Warner & Swasey Company • Cleveland

## *The alarm is ringing.*

### It's time to wake up and get to work

We've been asleep all too long.

The harsh alarm of mounting crime had better wake us up to be severe, not soft, with unspeakable criminals who should be in maximum security jails, not loose on bail or, after trifling sentences, free to kill and rape and destroy again.

The alarm of inflation has been ringing for all to hear. Its high time pay increases are matched by increased productivity.

The pollution alarm has been ringing for years, and only a few companies, a few people, have taken heed. We'd better *all* get to work *fast*, while there is still air to breathe, water to drink.

Everyone has heard the alarm of too much government, too many give-away bureaus. Yet the selfish who benefit at your expense and mine have been muffling the sound with sobs, lulling us back to sleep.

And there's one alarm that hasn't gone off yet; when it does it will be too late — the alarm of national safety, hope for a future in freedom. Enemies keep tiptoeing in, turning off that alarm while we sleep, perhaps already too long.

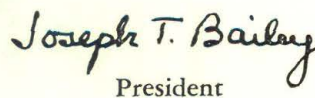
Until these last few years this was a *work* nation. We *worked* for everything we had, we worked for law and decency and national security.

We'd better listen to the alarms, and get *back* to work. While there is time.

For many years the Warner & Swasey Company has been sounding alarms but also voicing praise and encouragement when we felt we could. Some of these messages appear on following pages, with the date when each first appeared. We earnestly hope more praise and fewer alarms will be the order of the day in future.

The Warner & Swasey Company

  
Chairman

  
President