

You are paying for new machines —why not have them?

OLDER machines in your plant cost as much in floor space, labor, overhead as the newest machine made. But they *produce* less and, in slower speeds and greater scrap loss, cost more to operate.

New machines, producing better products at lower costs, would increase sales and profits — profits you could afford to share with the investor whose savings bought the machine, and the *efficient* workmen who used it for maximum, lowest-cost production.

So — everyone benefits by modern machines; everyone pays the bill for old ones.



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