

There is such a thing as "eating your head off"

ONCE upon a time, there was a cow who Thought.
(Not very well, but she Thought.)

And she thought her farmer was making too much profit on her milk. He provided a comfortable barn and stall, and hay and grain, but she wanted more.

So one day she held back her milk. Painful, but she was determined to have Her Rights. The farmer, in desperation, tried throwing in some more hay and grain, and she gave her milk again. No *more* milk, to pay for the added feed—just the same amount . . . where the money came from to pay for the added feed was the farmer's worry.

She liked this taste of power, so pretty soon went on

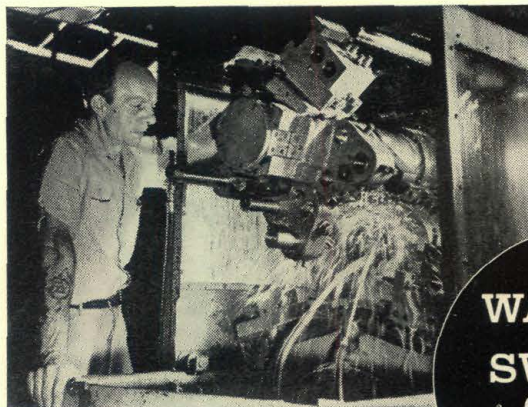
strike again. And the farmer, in desperation, increased her feed.

Still no increase in the milk.

The farmer needed some roof repairs on the barn and new milk pails, but practically every cent he got for milk was now going into feed.

Power was now so pleasant to the cow that she went on strike at regular intervals. If she could have thought of some Fringe Benefits in addition to the greater pay, she would have demanded them, too.

Finally the milk wouldn't pay the feed bill. So the cow became hamburger, and the farmer, discouraged by cows who Think but don't think straight, went into another business.



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