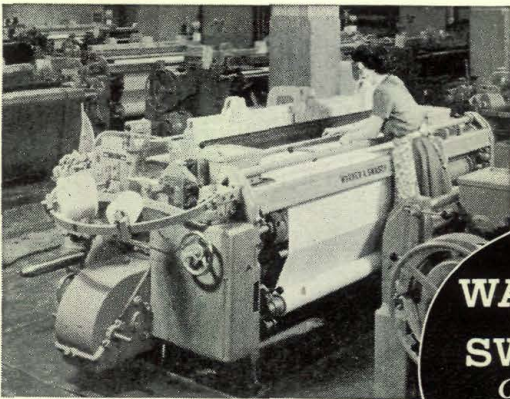




## Voting booth—U.S.A.

**E**VERY American votes every day—every purchase he makes is a vote for the *value* of the product he or she buys. And value can only come from machines well used . . . somewhere in the background of every product are machines. The better the machine and the better it is used, the greater value in the product it makes or helps make. And America's *vote* goes to the top value.

Second-rate value becomes an also-ran—no votes, no sales—and soon no jobs in its factories.



*Quality worsteds being woven  
on Warner & Swaseys*

**WARNER  
&  
SWASEY**

*Cleveland*

PRECISION  
MACHINERY  
SINCE 1880

YOU CAN PRODUCE IT BETTER, FASTER, FOR LESS WITH WARNER & SWASEY MACHINE TOOLS, TEXTILE MACHINERY, CONSTRUCTION MACHINERY