

The time to be careful is when everything is wonderful

AND that's true, whether it's your business or your country.

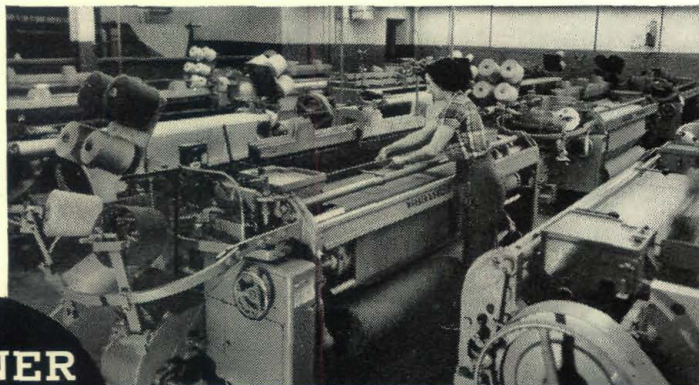
Your business may be so prosperous you don't feel the need to cut out the fat; don't have to struggle for super efficiency; don't have to worry so much about competition.

That's the very time your competition can cut its costs, trim its waste, increase its skills. Then, at the slightest downturn, your competitor is equipped with the better precision product at

lower costs, so he can sell at lower prices. Then it's too late for you to catch up.

It's exactly the same with your country; just substitute "enemy" for competitor.

Modern American tools, *well used by honest American workers*, could be the solution to both dangers. *Now*—when everything is wonderful. But management must buy those tools, and government—for its own protection—must pass tax laws which encourage it.



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