



Ideas need labels, too

BEFORE warning labels were put on bottles, hundreds of people were killed by taking the wrong dose. Today *millions* are in worse danger because of ideas that sound innocent but are deadly poison:

"Shorter work week at same take-home pay maintains buying power, spreads the work." The *true* label to that idea would read—"You thereby increase costs and so raise prices; then fewer people buy, and so fewer jobs; finally, depression." There is an antidote to that poison: increase *production* to produce as much in the shorter week. Then prices can stay down, and everyone can benefit.

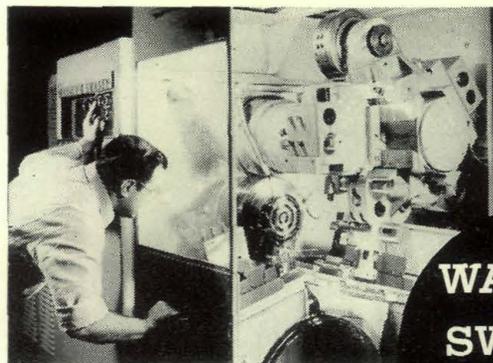
Another poison that needs an honest label: "Surpluses are all right; we can give them away abroad, where they are needed." The truth is we give away what makes our nation strong. We should be trading the products of our mines and soil and factories for the countless things

we do not have and *desperately* need for protection.

The Fifth Amendment, to the Constitution, doesn't always have an honest label, either. It has been a shield for too many traitors.

And perhaps the deadliest poison of all, because it tastes so pleasant: "We were born lucky, with our great natural resources, so we should share them with all the world." The fine type on that label should read, "Take with discretion. Be sure the 'poor' who cry for your help are not using it to make themselves strong enough to fight you, or are not using it in place of working hard themselves."

If the Americans who pay the bills and carry the burdens are going to be offered pills to keep them at work, they have a right to honest labels on them. Such labels aren't there now.



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