

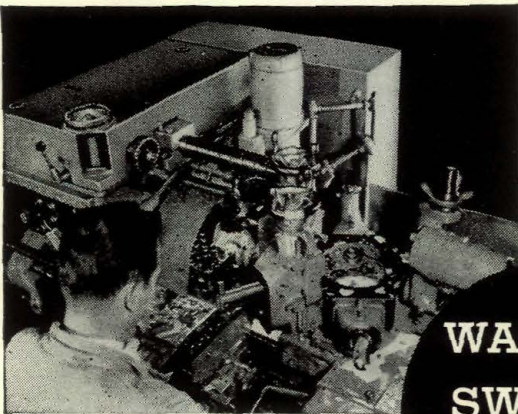
There are 2 times in

the life of your business when it pays to be the low-cost plant in your industry:

1—when business is good, because then your low cost makes you more profit, and that's what you're in business for.

2—when business is bad, because then your low cost gets for you whatever business there is.

For 75 years Warner & Swasey has been helping thousands of companies to be the low-cost plants in their industries, often finding ways for them to cut 40% out of metal turning costs. Whether your business today is up, down or sideways, aren't savings like that worth talking about?



*1-A Turret Lathe machining parts
for other turret lathes*

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