

Overproduction is a myth

UNTIL every American (and ultimately every human) has every honest want filled, there is no overproduction. Until every plant, school, office and kitchen is modern and efficient, there is no overproduction. Until every road is wide and safe, every farm mechanized, there is no overproduction. There is only over-price.

Cut costs and therefore prices, and you would release a flood of orders to meet these

countless needs—orders that would make America hum. Costs and prices can be cut by more modern machines more efficiently used. Otherwise prices will stay high, orders and jobs will shrink.

The responsibility for buying machines and using them well is yours and mine—we cannot shift it to government nor anyone else. The opportunity is here. Will we seize it?



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