

The name doesn't matter— only the meaning of Free Enterprise

Some people say we should get a new name for it. Perhaps. But what does the name matter, so long as we preserve the meaning. A good thing, too, to review what it means once in a while:

It means Hope. Your boy can start a business or hope to boss the one he's in . . . In countries without free enterprise only the government owns and runs a business.

Free enterprise means Decency . . . In so-called "liberal" countries where "everything is for the people," you can be thrown into a slave labor camp to die, just on the whim of some enemy.

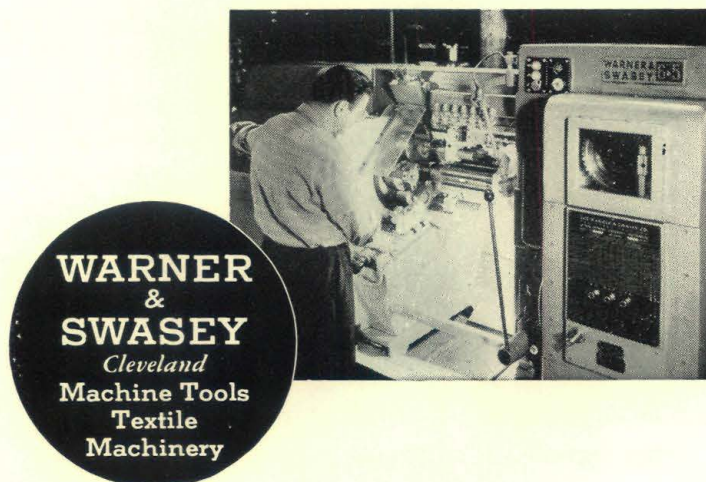
It means Home . . . not two families "assigned" to one room.

It means Courage . . . and no need to cringe at the words "police" or "party member".

It means Dignity . . . not sobbing out a "confession" in a courtroom to avoid more torture.

It means Education. Read what you want . . . not what some official decides for you. (And much of your reading may be made possible, by the way, by a Scotch immigrant boy named Carnegie who made millions under the American free enterprise system, and spent them on free libraries.)

Free enterprise — Americanism — profit-and-loss system . . . the *name* doesn't matter so long as you are on the alert against the people who are trying to change and destroy its *meaning*.



YOU CAN MACHINE IT BETTER, FASTER, FOR LESS WITH WARNER & SWASEY TURRET LATHES, AUTOMATICS AND TAPPING MACHINES