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# The strike vote that takes place every day

**W**ORKMEN may strike for higher wages, but a strike vote far more serious to them takes place a million times a day—and the public casts the vote.

Every time a man or woman looks at a price tag on any product and says, "I'll take it," or "It's too much," that's a vote for or against the workers who made it.

Higher and higher wages without correspondingly higher production send prices up. Sooner or later the public refuses to pay the inflated price,

orders and jobs stop—and there are *no* wages in a closed factory.

But more and more efficient production *reduces* costs and prices—and that means more orders, more jobs, at better wages.

Millions of words are shouted to try to becloud that simple truth, yet proof is all around you, in your own home and life every day. In the long run only *you* can set your own wage, only *you* can provide your own security—and self-respect.



YOU CAN MACHINE IT BETTER, FASTER, FOR LESS WITH WARNER & SWASEY TURRET LATHES, AUTOMATICS AND TAPPING MACHINES