



“If I don’t go, I don’t get”

IN THE SOUTH is an old man with a rowboat who ferries passengers across a mile-wide river for 10 cents.

Asked, “How many times a day do you do this?”, he said, “As many times as I can because the more I go, the more I get. *And if I don’t go, I don’t get.*”

That’s all you need to know—all there *is* to know—about business, economics, prosperity—*and self-respect.*



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