



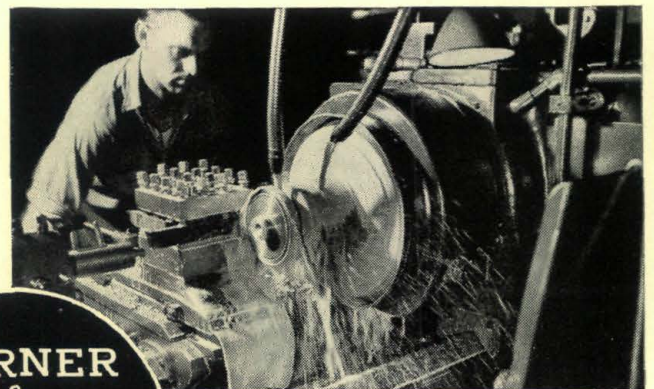
# “Men 6 feet tall are too big”

“I’m 5 feet 7. Those big 6-footers push me around. Everybody ought to be my size or smaller . . . except, of course, when there’s a war on, then I want the 6-footers around so they can fight.”

Such talk is no more foolish than some of the planners who say companies above this or that size are too big. Those same planners are very glad indeed for the big companies today, without which we couldn’t win a war. And they’re glad for the jobs the big companies provide, the research for better products only big concerns can afford, the constantly lower prices which big competitors (left alone) can bring.

No company (nor man) wants to be small. It’s the urge to get big that brings benefits from which the public gets the lion’s share.

Destroy big companies and you wreck America. Could the attack on bigness have a foreign accent?



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