

Look out— your pocket's being picked!

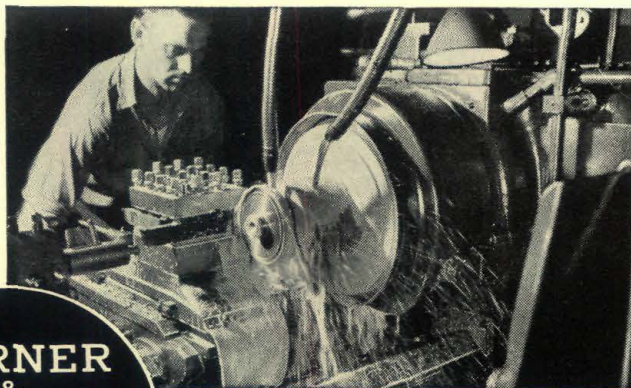
WHENEVER the cost of what you buy is increased, you have that much less to spend. If those costs are increased needlessly, you've been shortchanged; if they're increased *deliberately*, you've been robbed.

Machines that are old, and getting older, increase costs. Inefficient *use* of machines also increases costs. And taxes which take money needed for machines, increase costs, too.

When you see costs go up and your purchasing power shrink, look for three hands in your pockets—

- the hand of management that fails to provide modern cost-saving machines.
- the hand of labor that promotes the slow-down, fights modern equipment, or fails to produce efficiently.
- the hand of the tax collector who makes it impossible for corporations to save enough to buy modern equipment.

If you found a thief's hand in your pocket, you wouldn't just say, "Stop, thief"—you'd be man enough to stop that robbery with every honorable means at your command.



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