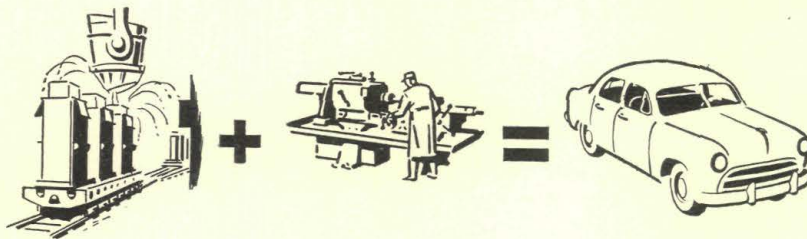
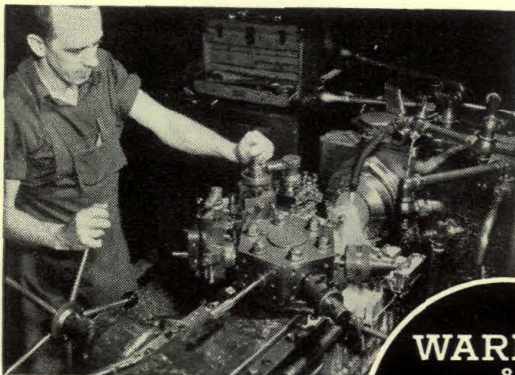


TOOLS...not TALK...

improve the standard of living



TALK NEVER produced a better automobile or washing machine or suit at a lower price . . . promises never gave you a better home . . . contracts never improved the quantity and quality of your food. Only *tools* well used by intelligent workmen can produce, improve, increase—only tools well used can give you a higher standard of living, and the weapons to preserve it.



**WARNER
&
SWASEY**
Cleveland
Machine Tools
Textile
Machinery

Tools take raw materials—useless in themselves—and turn them into the conveniences which make life comfortable, safe, healthful.

The more modern the tools and the better they are used, the more of everything for everyone.

And modern tools, which help workmen earn more with less effort, can only be bought with the money of people who save and invest with hope of profit. The wise workman uses his tools well, for his own benefit—and sees to it that his company makes a profit out of which constantly better tools can be bought so he can earn a constantly better wage.

There's not much "standard of living" for you in an ingot of steel; there's a lot of living in a new car. *Tools*—well used—make the difference.

YOU CAN MACHINE IT BETTER, FASTER, FOR LESS WITH WARNER & SWASEY TURRET LATHES, AUTOMATICS AND TAPPING MACHINES