



Every workman is a miniature corporation

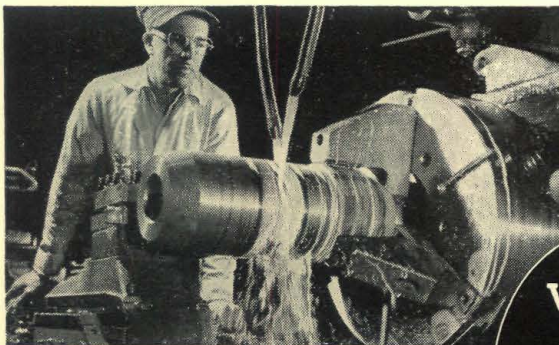
WHAT it costs you to just get by—enough to keep body and soul together—is what corporations call the “break-even point”. Whatever you earn above that is “profit” you can use as you like—for savings, a car, a better home.

It's the same with a company—what they earn above the “break-even point” they spend for better equipment, or save for carrying them through depressions, or

invest in new products. (Only a small part goes to the investor, who made the company possible.)

Since 1929, the “profit” of the average American—the excess over necessities—has increased 302.7%; the profit of the average American corporation has increased 134.5%. Worth remembering, when the soap-box orators scream about “excessive profits”. When will they begin objecting to *yours*?

Source: U. S. Department of Commerce.



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