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RECEIVED
AUG 21 1957
THE FOUNDATION FOR
ECONOMIC EDUCATION

TO: _____

I urge that you study the issues outlined in this letter, and do your citizen's part

FDTN. FOR ECONOMIC
EDUCATION, INC.
30 S. BROADWAY
IRVINGTON-ON-HUDSON, N.Y
SPOL-12-53

Special Delivery
for prompt reply.

AUGUST, 1957

SPECIAL DELIVERY

Dear Fellow Citizen: Congressman Gwinn, co-author of the Dirksen-Gwinn Amendment to end confiscatory taxation, telegraphs us as follows:

The Dirksen-Gwinn Amendment is expected to come up in Congress for consideration early next year. I have urged the importance of a six-months intensive educational campaign. Not only individuals but business firms and the whole country have much at stake in ending confiscatory income taxes and in the success of this non-partisan educational effort.

You will be interested in the background of this Committee's 14-year long educational work, its distribution of millions of SPOTLIGHTS, its organization of talks before representative audiences -- all dealing with the damaging effects of confiscatory taxation.

The late Senator E. H. Moore in 1943 was a trustee of this Committee. Before he accepted the office of Senator he sold his Oklahoma oil properties and invested in government bonds. He stated that his principal reason for running as Senator was his hope that he could help end confiscatory taxation so as to restore America as a land of opportunity, such as it had been in his youth, so that young men could earn and climb the ladder of success.

At a trustees meeting, Robert B. Dresser urged that the Committee take up as a basic policy limitation of tax rates. When this had been voted, Senator Moore said: "You will require money to educate the public. Here is my check for \$5,000." Mr. E. F. Hutton, who attended that meeting as a guest, added his check for \$5,000. With this \$10,000 we were able to do mass mailing, reaching 600,000 leadership individuals, to place full page advertising in the Wall Street Journal, to use radio for a nationwide educational job. The \$10,000 had enabled us to bring from thousands small contributions adding up to a total of almost \$100,000.

Now, at long last, there exists the best opportunity we have ever had to bring about submission to the states of the Dirksen-Gwinn Amendment to limit confiscatory taxation at the session of Congress opening next January. Thirty-two states have petitioned Congress to do this, so ratification should follow action by Congress, promptly, to make the amendment effective.

We have persisted in the fight for tax rate limitation and the restoration of incentives since 1943. We have on our lists tens of thousands of interested individuals for this cause. Enclosed herewith you will find a letter from Congressman Gwinn, outlining some of the effects of the proposed amendment, and, on the reverse side, a statement, "How You Can Help Reduce Your Personal Income Taxes."

There is now good reason to hope for passage. Formerly, White House leadership took a public stand against this Amendment, but it is now reported that thinking, at present, runs that if a man gives up 50% of his net earnings to the government, it should be only fair for him to retain the other 50%. Also, another important influence within the Administration, previously opposed, now favors the Amendment.

We have fought and won many historically important educational campaigns, and it is our judgment that the chances for the submission of this Amendment in January or February, 1958, will be favorable, at least two or three to one -- provided, only, the educational campaign outlined on the reverse side of Congressman Gwinn's letter is carried through.

What would it not mean to you and your business if, instead of present confiscatory taxes, reaching to the 91% level, the maximum rate were 35% -- which would cost the government but \$2 billions of income? Only \$1 needs to be invested in the \$200,000 educational campaign to help assure total possible savings of \$10,000 in confiscatory upper bracket taxes above the 35% level.

How much will you, personally, and/or your firm give to our seed money fund, in Groups A, B, C and D, to enable us to do this job? How much can you provide or enlist from others in amounts of \$10, \$25, \$50, \$75? Corporate funds can come as multiple \$10 subscriptions to SPOTLIGHT publication, which in itself will make a major contribution to the educational work. Personal funds can come deductibly in a check to the Constitution and Free Enterprise Foundation, Inc. Time is of the essence. Your prompt response, therefore, will be doubly helpful.

Sincerely yours,

Edward A. Rumely
Edward A. Rumely, Executive Secretary

ear/mao

Committee for Constitutional Government, Inc.
205 East 42nd Street, New York 17, New York

To expedite your campaign to reduce personal income taxes, I herewith contribute to your seed money fund in Class A, B, C, or D. A larger total amount must come in checks of \$10, \$25, \$50 and \$75 from many.

\$ _____
How much?

Please send me a free copy of the following Spotlight numbers:

No. E-346-7 by Robert B. Dresser dealing at length with S.J. Res. 23, re Dirksen-Gwinn Amendment

Check here

No. E-354 by Willford I. King, *Some Effects of Confiscatory Taxation.*

Check here

No. F-384 by Crawford H. Greenewalt, *The Long-Range Need for Incentives.*

Check Here

Name _____

Firm _____

Street Address _____

City _____ State _____

(See Other Side)