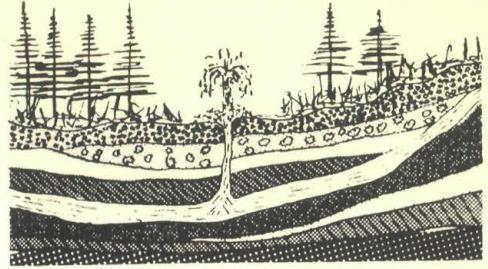


## *Like a Fountain*



Water can be brought to the surface by pumping. Also, there is **the artesian well** where the water flows up like a fountain by reason of underground pressure.

Many organizations obtain their revenue by the "pumping" method. FEE, on the other hand, relies solely on the artesian principle, the underground pressure being the donor's insistence on supporting those works he approves.

In one case the initiative is with the pumper and much of the organization's energy goes into the pumping. In the other the initiative is with those who do the giving, thus leaving the organization's energy for its assigned task.

Reliance on the artesian principle is a stern disciplinary measure: do good work or, count on it, the underground pressure will fizzle out!

NOT INTENDED FOR THE 12,500 WHO ALREADY ARE CONTRIBUTORS

### TO FEE:

Please enter my contribution to FEE's educational activities in the amount of \$\_\_\_\_\_.

Check enclosed       Send invoice

(Deductible for income tax purposes)

MY NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

*See Inside*

REPLY ENVELOPE

**BUSINESS REPLY MAIL**

No postage stamp necessary if mailed in the United States

FIRST CLASS  
PERMIT NO. 45  
IRVINGTON, N. Y.

POSTAGE WILL BE PAID BY

**The Foundation for Economic Education, Inc.**

**Irvington-on-Hudson, New York**

