

MAINSRING - Comparative figures

	GUIDE	MARBRIDGE	SOWERS	SOWERS slightly smaller
10M	--	.652	.555	.45
	in 32's in 64's			
20M	.515 .485	.514	xx055 .407	.36
	plus electros \$1428	plus electros \$1200	plus electros \$462	plus electros \$482

3-18-58

Eleanor -

JFR thinks the job should go to Warbridge, but he'd like to talk to Cass Renkin after he's gotten all the details you can give him.

Will you see him.

RFP

THE MAINSPRING OF HUMAN PROGRESS

	SOWERS	MARBRIDGE	BOSCH	GRACE (Big Offset House)
20,000 280pp				
letterpress 5x1 3/8	\$7200 + election - \$1.65 per page \$7656 382			
letterpress present size ALL RESET	\$8140 + election @ \$1.65 \$8596 429	\$10,860 Flexico binding \$10,508 525	\$9,300 including plastic plates 60 # stock 288 pp. 33	
50 # stock				
OFFSET From present book	6540, 327 + alternative	\$6,250 Flexico binding \$5,925 296	6600	
OFFSET ALL RESET		\$7,450 Flex. bndg - \$1,098 312 354	\$7,750 50 # stock 250 pp. 38.3	\$7500 37.5
			7950 - perfect	
			Broast entire job plate comp - \$786	

6250
2700
8950

$$\begin{array}{r} 35 \\ 17 \\ \hline 245 \\ 35 \\ \hline 595 \end{array}$$