

GUIDE-KALKHOFF-BURR

INCORPORATED

225 VARICK STREET, NEW YORK 14

January 30, 1951

Miss Grace E. Mahon
Foundation for Economic Education
Irvington-on-Hudson, N. Y.

Dear Miss Mahon:

We are pleased to submit our proposal for the production of the book MAINSPRING, based on the following specifications:

QUANTITY	25,000 (23,000 paper covered (2,000 cloth over board
PAGES	240 and cover
SIZE	5 $\frac{1}{4}$ x 7-5/8 (cover bleeds)
ART and ENGRAVINGS	there are to be no illustrations in the book (except trade marks for which you furnish electros); you furnish art for offset cover; we make binder's stamping electro for cloth edition
COMPOSITION	set in linotype Times Roman 10 on 13 pt, 24 picas x 36 lines plus folio; footnotes in 9 pt solid; contents and bibliography in 6 pt 2 columns
PAPER	-Inside 60 lb. Warren's White Wove Olde Style -Cover 65 lb. White Antique Tuscan Cover
PRESSWORK	-Inside black -Cover solid dark green by offset on pages 1 and 4 to bleed with usual lettering in reverse
BINDING	Paper cover edition: Flex (Perfect Binding) trimmed flush, cover to bleed Cloth edition: smythe sewed in 32's, Bancroft Eton cloth over board, white end leaves, stamped in one color of ink on front cover and backbone; glassine jacket
TERMS	Net cash. Subject to the Printing Trade Customs on the back of this estimate, and also subject to price and availability of outside purchases at time of purchase by us