

August 25, 1950

Mr. W. F. Overman
Public Relations Manager
International Harvester Company
Richmond Works
520 North 15th Street
Richmond, Indiana

Dear Mr. Overman:

Thank you very much for your letter of the 22nd and the copy of Mr. Scantland's letter. Mr. Read will be abroad until the middle of September and we will not go ahead with the promotion program on "Mainspring" until after his return.

I believe, since Mr. Read planned to photostat Mr. Scantland's letter, that we will need to have it signed. I am, therefore, returning it with the request that you hold it for his signature upon his return from vacation.

All of us here sincerely appreciate your cooperation and helpfulness.

Sincerely,

Secretary to Mr. Read

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INTERNATIONAL HARVESTER COMPANY
GENERAL OFFICE · CHICAGO, ILLINOIS
FARM IMPLEMENT DIVISION

August 22, 1950

ADDRESS REPLY TO
RICHMOND WORKS
520 NORTH 15TH STREET
RICHMOND, INDIANA

Mr. Leonard E. Read, President
The Foundation for Economic Education, Inc.
Irvington-On-Hudson, New York

Dear Mr. Read:

Mr. C. H. Scantland is on vacation and has requested that I answer your letter of July 24. Neither Mr. Scantland nor the International Harvester Company has any objection to your use of his letter of July 20 as a testimonial in your proposed advertising campaign.

Our only request is that if you identify Mr. Scantland as the writer of the letter, you identify him as C. H. Scantland, Training Director, Richmond Works, International Harvester Company.

I am enclosing a copy of Mr. Scantland's letter addressed, as you have requested, to The Foundation for Economic Education, Inc.

Very truly yours,

INTERNATIONAL HARVESTER COMPANY
RICHMOND WORKS



W. F. Overman
Public Relations Manager

WFO/mv

encl.