

November 10, 1950

Mr. William Sherwood
Appleton, Parsons & Company, Inc.
52 Vanderbilt Avenue
New York 17, New York

Dear Bill:

Sorry to have missed you all the way around yesterday.
We surely did get our signals crossed.

The price was high, in fact, the lower figure quoted
was about \$200.00 higher than that of the printer who
was awarded the job.

That statement makes it sound like the matter was
wholly price and you know that it isn't. As I ex-
plained to you we are satisfied with the quality
and service we now get and I will understand if you
decide that you do not want to give us any more
quotations.

My best regards to all.

Sincerely,

Dorothy Gemmel

APPLETON, *A* PARSONS & CO., Inc.

52 Vanderbilt Avenue, *P* New York 17, N. Y. Murray Hill 6-0342

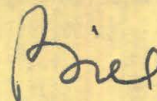
November 8, 1950

Dear Dot:

This is just to confirm my telephone conversation of yesterday wherein I quoted you production charges of \$932 to \$1,032. This figure does not include an additional charge of \$35 for artwork. Thought you might want this in writing.

Best regards.

Sincerely yours,



William L. Sherwood

Mrs. Dorothy Gemmel
The Foundation for Economic Education, Inc.
Irvington-on-Hudson, New York

54.80