

The Gift of FREEDOM is Never Forgotten!

A gift subscription to the FREEMAN is not only flattering, but serves throughout the year as a reminder of holiday wishes and friendship! And since the FREEMAN is the strongest, most respected voice fighting for traditional American freedoms, you are actually contributing your strength to the growing fight to keep America free.

The special gift rates in effect now until December 31 offer you a practical and easy solution to the problem of gifts for friends, associates, relatives and employees. A gift card bearing your name will be mailed in December early enough to arrive before Christmas. The subscription will start with the Christmas issue of the FREEMAN!

The FREEMAN

240 Madison Avenue
New York 16, N. Y.

Please enter gift subscriptions for each name I have listed below:

Name _____ Address _____ City _____ Zone _____ State _____
Name _____ Address _____ City _____ Zone _____ State _____
Name _____ Address _____ City _____ Zone _____ State _____

IMPORTANT! Save on Your Own Renewal!

Check here if you wish to include your own renewal at the special low gift rates .

Name _____ Address _____ City _____ Zone _____ State _____
Name _____ Address _____ City _____ Zone _____ State _____

SPECIAL CHRISTMAS GIFT RATES

From

Name _____ Address _____ City _____ Zone _____ State _____

- First one year subscription \$4.50
- Two one year subscriptions \$8.00
- Each additional one year subscription . . . \$3.50
- Special 3 month trial subscription \$1.00

For Canadian and Foreign, add \$1.00

Enclosed \$ _____

Please Bill me



Photograph by Leo Aarons

As a child believes

Christmas . . . brightest of all bright days in the lives of children, a day made memorable by a child, a day that children love.

And because nobody believes as a child believes, may we who are no longer children get back once again the shining faith of childhood; that for this one day at least we will see the world as a child sees it . . . big, and kind, and candy-good, and peaceful.

To shape this modern world of ours more to a child's image of Christmas is a challenge to us all. It is a challenge to industry, too, especially to the chemical industry which through research is charting progress in many fields and helping to bring about new developments and discoveries that make life better, healthier and happier for young and old everywhere.



AMERICAN *Cyanamid* COMPANY

30 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.