

GUIDE-KALKHOFF-BURR

INCORPORATED

225 VARICK STREET, NEW YORK 14

May 25, 1950

Miss Grace E. Mahon
c/o Marchbanks Press
114 East 13th Street
New York 3, N. Y.

Dear Grace:

This has reference to our estimate to the Foundation, dated May 23rd, for the production of the 72 pages and cover book THE LAW.

You have asked what the saving would be if the book should be sewed in 32's instead of 16's, i.e., 2/32's and 1/8. The answer is \$12.50 per M or \$625.00 on 50,000 copies.

You undoubtedly know the inadvisability of binding the job in 32's for the following reasons:

- (a) Folding 32's of 60 lb. Olde Style would result in poor alignment and possible wrinkles.
- (b) There would be insufficient backbone to hold securely the covers which are likely to come off in many cases; on some copies the glue is likely to slop over onto the first and last pages.
- (c) The eight page is rather thin if sewed separately; if wrapped around one of the 32's (would further increase the saving) would be too thick for sewing and would make the backbone even thinner.

In our judgment it would be most unwise to bind that way.

Very sincerely yours,



Lawrence Landsman
Vice President

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