

THE ASSOCIATED INDUSTRIES OF THE QUAD-CITIES

DAVENPORT, IOWA
ROCK ISLAND, ILLINOIS

MOLINE, ILLINOIS
EAST MOLINE, ILLINOIS

ALSO BETTENDORF, IOWA AND SILVIS, ILLINOIS

OFFICES AT
212-19TH STREET
ROCK ISLAND, ILLINOIS
TELEPHONE 6-7701

July 13, 1953

Mr. J. Howard Pew
Sun Oil Company
Philadelphia, Pennsylvania

Dear Mr. Pew:

The deterioration of the nation's industrial facilities in spite of the illusion of welfare is a development which is realized by too few business men and other thought leaders. We, in this Quad-City area, are developing an educational program designed to bring about an awareness of the catastrophe which is inevitable if the deterrents to savings and investment are not removed.

To stimulate interest in the problem we are planning a dinner meeting for the latter part of September. I called Leonard Read at the Foundation for Economic Education for his suggestion of a speaker. He told me that he believes you are the best informed industrialist in the country on this subject. We would be very pleased and honored if you would consent to speak to us.

I believe this meeting of about 300 representatives of many civic, educational and industrial organizations will provide a responsive and significant audience for your remarks. For this meeting will be only the beginning of a plan to bring to the attention of every person in these cities the development described by Dr. F. A. Harper in "Eating the Seed Corn" and its "Technical Supplement". As you know, his findings have been supplemented by studies of other groups such as the Tax Foundation and the National Industrial Conference Board.

We want to have the dinner on one of these evenings in September: 24th, 17th, 22nd, 29th or 15th. Would you consider coming? What expense or honorarium do you request?

Very truly yours,

C. W. Anderson
Executive Vice President

CWA:aqr

CC: Mr. Leonard Read
Mr. Stoddard Small
Miss Baker