

ASSOCIATED INDUSTRIES OF THE QUAD-CITIES

DAVENPORT, IOWA
ROCK ISLAND, ILLINOIS
MOLINE, ILLINOIS
EAST MOLINE, ILLINOIS
ALSO BETTENDORF, IOWA AND SILVIS, ILLINOIS

OFFICES AT
212 - 19TH STREET
ROCK ISLAND, ILLINOIS
TELEPHONE 6-7701

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June 2, 1953

Mr. Leonard E. Read, President
The Foundation of Economic Education, Inc.
Irvington-on-Hudson, New York

Dear Leonard:

We have just learned from Adline Howland (a lady), assistant to the Director of Educational Services of General Mills, that there are no more of the "Freedom of Choice" materials available and that they are looking for a publisher. At this time, they have not yet found anyone interested in publishing this even though about 100,000 copies of it have been distributed.

We held a demonstration class here in Rock Island and invited the representatives of all of the local school systems to see it, and we thought it went along very well. Now the schools are interested in pursuing this idea a little further and we would be interested in helping to provide them with the materials they need. Do you have any suggestions to make concerning publication of these economic aids? We understand that the plates will be made available to anyone wishing to take on the job. Incidentally, our teachers had a few suggestions, particularly with regard to the tests.

Cordially yours,

Chet

C. W. Anderson
Executive Vice President

CWA:agr

C. W. Anderson

June 3, 1953

Mr. C. W. Anderson
Executive Vice President
Associated Industries of the Quad-Cities
212 - 19th Street
Rock Island, Illinois

Dear Mr. Anderson:

As Mr. Read is off on another trip, I am writing to acknowledge your two letters of June 2. The various items requested in the enclosed reply card are being sent to you under separate cover. No doubt, Mr. Read will be interested in reading your comments upon his return in a couple of weeks, and will want to reply to your questions personally.

Meanwhile, apropos of your conversation concerning the way in which a war might be conducted in a free market economy, you may be interested in the enclosure. It is a reprint of one of the chapters in Dr. Mises' Human Action. But perhaps you have already studied his ideas on this subject in the book.

Your letters will be called to Mr. Read's attention when he returns.

Sincerely yours,

Secretary to Mr. Read

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July 1, 1953

Mr. Leonard E. Read, President
The Foundation for Economic Education, Inc.
Irvington-on-Hudson, New York

Dear Leonard:

I hope you are well rested and in the swing again after your rather extended trip south. I am sure both you and Baldy must have enjoyed it very much.

While you were gone, I wrote you with regard to the General Mills "Freedom of Choice" materials and asked for any suggestions.

At your convenience, will you give my letter of June 2nd your consideration and relay your opinion to me. Thank you.

Cordially yours,

C. W. Anderson

C. W. Anderson
Executive Vice President

CWA:agr

P. S. Do you know yet when you are scheduled to be in Davenport for the Palmer School Lyceum?

C. W. Anderson

July 3, 1953

Mr. C. W. Anderson
Executive Vice President
Associated Industries of the Quad-Cities
212 19th Street
Rock Island, Illinois

Dear Chet:

Thanks so much for your letter of July 1st. Baldy and I and our wives had a lovely 19 day trip to Honduras. Both ways on a banana freighter and about 9 days as guests of the United Fruit Company while in Central America proved to be about as restful a vacation as one could ask for.

Somehow or other I overlooked your letter of June 2nd about the General Mills "Freedom of Choice" material. I don't have any suggestions to offer. It seems to me that this project will die out unless General Mills continues to make it available. If FEE were to pick up the project, for instance, we would do some modification which probably would require many new plates. This would make it a most expensive undertaking for us, one that we couldn't engage in unless someone generously offered to finance the project. I am wondering though if what applies to us wouldn't apply to anyone else. Is there anyone who would enter into such a project without making the material distinctly their own? I doubt it. The answer is that G.M. should not have dropped it.

In answer to your other question, I received a letter dated May 7th from Hugh E. Chance confirming arrangements for me to speak at the International Chiropractors Association Lyceum but stating that Dr. Palmer would write me regarding a specific date. I have had no letter from Dr. Palmer as yet. I think it is planned for the latter part of August. As soon as the date is confirmed, I shall let you know.

My best, Chet!

Cordially,

Leonard E. Read

LER:bf